

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Daniel Jester
 being/on behalf of: Barack Obama, a legally
 qualified candidate of the Democratic political
 party for the office of: President of the United States
 in the Primary & General
 election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

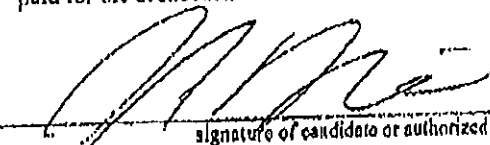
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

X 
signature of candidate or authorized committee

James A. Messina 1/18/2012
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee



1/18/2012
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



Print Date 10/05/12 Page 1 of 3

<u>Order Sep</u>	00:20:00		
<u>Estimate #</u>	1881-OFA :120s 9.28-10.4		
<u>Alt Order #</u>			
<u>Billing Type</u>	Cash		
<u>Order Type</u>	GENERAL		
<u>Billing Cycle</u>	EOM/EOC		
<u>Billing Calendar</u>	BROADCAST		
<u>Demographic</u>	A35+		
<u>Rev Codes</u>	POL	POL	CAND
<u>Product Codes</u>	PL		
<u>Priority</u>	P-3		
<u>Advertiser Ref</u>			

<u>Original Date / Revision</u>	<u>Agency Com</u>	15%
10/05/12 10/05/12	Billing Contact	

<u>Sales Office</u>	EWSDC
<u>Sales Region</u>	NAT
Agency Ref	2

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
UNKWN	100%
WBHS	%
WBSV	%
WCLF	%
WEDU	%
WFLA	%
WMOR	%
WTOG	%
WTSP	%
WTTA	%
WTVT	%
WUSF	%
WVEA	%
WWSB	%
WXPX	%

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	6	\$17,765.00	\$20,900.00	0.00	08/27/12	09/30/12	6	\$17,765.00	\$20,900.00
October 2012	13	\$73,015.00	\$85,900.00	0.00	10/01/12	10/04/12	13	\$73,015.00	\$85,900.00
Totals	19	\$90,780.00	\$106,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
2	WFTS	09/29/12	09/29/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	2:00	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/12	10/04/12	-----S-		1		\$2,000.00		0.00					



WFTS

Print Date: 10/05/12

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Contract / Revision **312920** Flight Dates **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **95-Obama for America**

Estimate # **1881-OFA :120s 9.28-10.4**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WFTS	09/29/12	09/29/12	SA 8-9a SA 8-9a	CM	758-9a	-----S-	2:00	1	\$4,000.00	P-3	0.00	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/12 10/04/12 -----S- 1 \$4,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WFTS 09/28/12-10/04/12 SA 8-9a 758-9a -----Sa-- 2:00(\$4,000.00) 0.00 NM Unresolved [NA - NO 2:00 BREAKS IN WEEKEND GMA]															
4	WFTS	09/30/12	09/30/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	2:00	1	\$4,000.00	P-3	0.00	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/12 10/04/12 -----S 1 \$4,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WFTS 09/28/12-10/04/12 SU 7-8a 658-8a -----Su 2:00(\$4,000.00) 0.00 NM Unresolved [N/A - NO 2:00 BREAKS IN WEEKEND GMA]															
5	WFTS	09/28/12	10/04/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	MTWTF--	2:00	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/12 10/04/12 MTWTF-- 2 \$2,000.00 0.00															
E 6	WFTS	09/28/12	10/04/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	MTWTF--	2:00	2	\$4,000.00	P-3	0.00	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/12 10/04/12 MTWTF-- 2 \$4,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WFTS 09/28/12-10/04/12 M-F 11a-12p 1058a-12p MTWThF---- 2:00(\$4,000.00) 0.00 NM Credited flight over, spots will be made good on est 1537 on 10/6 2 WFTS 09/28/12-10/04/12 M-F 11a-12p 1058a-12p MTWThF---- 2:00(\$4,000.00) 0.00 NM Credited flight over, spots will be made good on est 1537 on 10/6															
7	WFTS	09/28/12	10/04/12	M-F 12-1p ABC Action News	CM	1158a-1p	MTWTF--	2:00	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/12 10/04/12 MTWTF-- 2 \$1,800.00 0.00															
8	WFTS	09/28/12	10/04/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	MTWTF--	2:00	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/12 10/04/12 MTWTF-- 2 \$3,000.00 0.00															
9	WFTS	09/28/12	10/04/12	M-F 4-5p M-F 4-5p	CM	358-5p	MTWTF--	2:00	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/12 10/04/12 MTWTF-- 1 \$4,000.00 0.00															
10	WFTS	09/28/12	10/04/12	M-F 5-6p ABC Action News	CM	458-6p	MTWTF--	2:00	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/12 10/04/12 MTWTF-- 1 \$4,000.00 0.00															
11	WFTS	09/28/12	10/04/12	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	2:00	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/12 10/04/12 MTWTF-- 1 \$5,000.00 0.00															
12	WFTS	09/28/12	10/04/12		CM	658-730p	MTWTF--	2:00	2	\$6,100.00	P-3	0.00	NM	2	\$12,200.00

Contract / Revision **312920** **Flight Dates** **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser	Obama / Democrat / President	Product	95-Obama for America
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Estimate # **1881-OFA :120s 9.28-10.4**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-730p											
				7-730p The List											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/12	10/04/12	MTWTF--					2	\$6,100.00		0.00			
13	WFTS	10/02/12	10/02/12	Tuesday Prime A	CM	758-9p	-T-----	2:00	1	\$36,000.00	P-3	0.00	NM	1	\$36,000.00
				Tuesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/12	10/04/12	-T-----					1	\$36,000.00		0.00			
14	WFTS	10/04/12	10/04/12	Thursday Prime A	CM	758-9p	---T---	2:00	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
				Thursday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/12	10/04/12	---T---					1	\$10,000.00		0.00			
15	WFTS	09/28/12	10/04/12	M-SU 11-1135p	CM	11-1135p	MTWTFSS	2:00	2	\$6,000.00	P-3	0.00	NM	2	\$12,000.00
				ABC Action News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/12	10/04/12	MTWTFSS					2	\$6,000.00		0.00			
16	WFTS	10/02/12	10/04/12	M-F 10-11a	CM	10-11a	-TWT---	2:00	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
				10-11a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-TWT---					2	\$2,000.00		0.00			
17	WFTS	10/02/12	10/04/12	M-F 4-5p	CM	358-5p	-TWT---	2:00	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-TWT---					1	\$4,000.00		0.00			
													Totals	19	\$106,800.00